



Inspiring and encouraging people to try new experiences.

Adventure Mom highlights events, travel destinations, places to eat, products, and unique adventures that can be tried solo, with friends, family or on a date.

Nedra McDaniel is a visual storyteller, brand ambassador, social influencer, freelancer and the founder of the travel, lifestyle and adventure blog, Adventure Mom (<http://adventure-mom.com/>) since 2011.

Nedra is comfortable in front of and behind the camera. She loves photography, street art, the outdoors, thrill rides, architecture and great food. She believes that what you look for, you will find and that every destination has interesting people to meet and hidden gems to discover that you can't replicate anywhere else. She lives in the Greater Cincinnati area with her husband and two sons and always has an adventure in the works.

Losing her special needs brother as a child, and her mother to breast cancer as an adult has intensified her burden to not take health for granted or to waste days. Her passion is to live to the fullest and encourage others to do the same.

Social Media Stats:

	5631	www.facebook.com/adventuremom
	80089	www.twitter.com/theadventuremom
	6441	www.pinterest.com/theadventuremom
	17720	www.instagram.com/adventuremom



Work Samples

[Things to Do in Clearwater, Florida](#)

[5 Epic Adventure You need to Experience in New Mexico](#)

[Unique Adventure to Try in the Smoky Mountains](#)

[What to Do When You Visit Wilmington for the First Time](#)

Contact Me

If you're interested in partnering with Adventure Mom please contact me for partnership information and pricing. I look forward to hearing from you!
nedra@adventuremomblog.com

Nedra McDaniel—

**Nedra has worked with over 200 destinations,
museums, attractions, hotels, and brands.**

Worked With:

Dick's Sporting Goods • Kings Island Amusement Park • Macy's • KIA Motors • Hilton Garden Inn • Best Buy • Kroger • Crest • Hart Productions • Go RVing • Kohl's • Great Wolf Lodge • Academy Sports + Outdoors • Krohn Conservatory • Cincinnati Museum Center • The Capital Grille • Bruegger's Bagels • Dunkin' • Seasons 52 • Mobile Brochure • Firehouse Subs • Cheddar's Scratch Kitchen • Broadway Cincinnati • Skyline Chili • Tyson Chicken • US Bank Arena • Sky Zone • Frisch's Big Boy • LEGO® Kidsfest • JORD Wood Watches • COSI Science Center • Cincinnati Cyclones • The Color Run • High Sierra • American Legacy Tours • Children's Museum of Indianapolis • Liberty Center • Boyne Mountain • Coca Cola • Ohio Pork Council

Adventure Mom has been an ambassador for Feld Entertainment, US Family Guide, Chick-Fil-A (Houston Rd), myNKY. and is currently the first blogger ambassador for Kings Island Amusement Park.

Featured on/in West Michigan Woman, GRkids.com (Contributor), Prime Parents Club (Contributor), Livin' in the Cin for Cincinnati USA Regional Tourism Network (Contributor), Date Night Cincinnati, Fox 19, Local 12, Channel 5, Channel 9, and Cincy Chic.

Rave Reviews:

“Nedra has been a pleasure to work with throughout the entire planning, hosting and follow-up process. Not only is she a talented blogger and communicator, it is evident by the content she produced that she absorbed the tips and information we provided but also did extensive research on her own and really got to know our destination. This has resulted in fantastic coverage and a great CVB-blogger relationship.” April Ingle | Communications Coordinator | Positively Cleveland

“Nedra is a joy to work with. As a digital marketing agency, we look for participation from bloggers who are professional, passionate and proactive. Nedra is all of these things. From her involvement at Macy's in-store campaigns to her promotion of the Macy's Heart of Haiti collection, her coverage is thorough and her voice, unique. We look forward to future opportunities with Nedra.”

Alexandra Severini | Everywhere Digital Marketing Agency

“I've had the pleasure of working with Nedra on many occasions over the course of the past few years. Nedra is a true professional and always goes above and beyond to support my clients when we work on projects together. I cannot say enough good things about my experience and if you are looking to work with a blog in the Cincinnati area, I highly recommend Nedra and Adventure Mom. I look forward to working with her for many years to come.” Shannan Boyer | Scooter Media



www.AdventureMomBlog.com